Visit DTMEA / CAPP at IDS Cologne 2017

By Dental Tribune MEA / CAPPmea

COLOGNE, Germany: CAPP (License holder of Dental Tribune Middle East & Africa edition) will once again participate at IDS Cologne, the world’s largest dental trade show as part of IDS Middle East by providing a knowledge bridge through numerous channels supporting the activities of DTI.

In collaboration with its German licensee ORMUS MEFA, DTI will be publishing a new issue of its well-established Today newspaper on each of the five days, providing comprehensive coverage of the previous day’s events. For the first time, the two publishers will be setting up a lecture forum at their booth—known as the Media Lounge, a restaurant and meeting area at which leaders in dentistry conventionally gather during IDS. At the forum, which will seal up to 200 participants, DTI will be holding Dental Tribune Study Club lectures and press conferences through DTI Communication Services.

The DTI portfolio spearheaded by CEO Mr. Torsten Oemus reaches over 650,000 dental professionals worldwide in 25 different languages in over 90 countries. Live daily coverage will take place daily through multiple channels including DTI Press events, DTI Lecture Corner, daily today show publications, digital e-newsletters, e-blasts, social media and live video broadcasting. CAPP representing the Middle East publication of Dental Tribune will do its part to present the news to the large (?) following of MEA region as soon as possible, CAPP will ensure dental professionals from the MEA region for scientific lectures, hands-on presentations and table clinics. A total of 16 multidisciplinary hand-on courses are scheduled to take place between 01-08 May 2017 a falling under the umbrella of “Dubai Dental Week”, the largest scientific continuing dental education programme in the region presented over 8 days. This year’s exhibition will feature the latest product launches from IDS Cologne presented by the industry players. Platinum Sponsor: DentalPro Siroca, Crystal Sponsor: Ivoclar Vivadent AG, Silver Sponsor: Csk, Gold Sponsor: Planmeca Oy, MAC Digital Dental Systems LLC’s shape, VITA Zahndent, Off. Sponsors Collene Whaledent AG, Amanz Gembach AG, Carisfun Dental LTD, Nesl Ltd DMCCE Branch as well as Other Industry Players. Eisenhüter Dentalwaren ED GmbH, Jordan (Castel General Trading), Adentatec GmbH, Ro-Bach AG, Carestream Dental Whaledent AG, Amann Girrbach AG, Carestream Dental LTD, Nesl Ltd DMCCE Branch as well as Other Industry Players. Eisenhüter Dentalwaren ED GmbH, Jordan (Castel General Trading), Adentatec GmbH, Ro-Bach AG, Carestream Dental Whaledent AG, Amann Girrbach AG, Carestream Dental LTD, Nesl Ltd DMCCE Branch as well as Other Industry Players. Eisenhüter Dentalwaren ED GmbH, Jordan (Castel General Trading), Adentatec GmbH, Ro-Bach AG, Carestream Dental Whaledent AG, Amann Girrbach AG, Carestream Dental LTD, Nesl Ltd DMCCE Branch as well as Other Industry Players.

InterContinental Hotel Festival City Dubai, Dubai, UAE

ACCREDSIONS: HARD | CHA | CE Credits

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ENDO TRIBUNE
Exploring the fracture resistance of retrievable pin-retained e.max press onlays in molars

HYGIENE TRIBUNE
Interview: “Around 50 per cent of children have cavities by 6 years of age”

IMPLANT TRIBUNE
Implant-Supported Fixed Restorations for the Partially Edentulous Arch

ORTHOTO TRIBUNE
Functional & Cosmetic Excellence: Revitalization of a Proven Treatment Philosophy
About CAPP
CAPP is the organiser of the two lead-
ing dental scientific conferences in
the region: CAD/CAM & Dental Den-
tistry International Conference (1st
edition in 2009) and Dental Facial
Cosmetic International Conference
(EFPC) (1st edition in 2009). Both
these conferences are annual events.

Growth
For the past 12 years CAPP has fa-
cilitated over 410 CME programmes
educating over 62,000 interna-
tional participants. Ever since 2009,
CAPP has experienced year-on-year
growth and in 2016 alone CAPP
educated 13,836 international den-
tal professionals (lower versus 2015
due to Asia Pacific CAD/CAM & Digi-
tal Dentistry Singapore being held
for the first time in the Middle East).

Provider of professional
diploma’s in dentistry
In 2016, CAPP-Tipton Dental Acad-
emy and the British Academy of Restorative Dentistry (BARD) has
launched the Restorative & Aesthet-
ic Dentistry Certificate and Diploma
courses in Dubai, UAE. Group 1 &
and Group 2 started in September
2016. Group 1 is a shorter 1 year
Course (Certificate) and Group 2
which will lead to Post-Graduate
Diploma (PG Cert Rest Dent) from
the British Academy of Restorative
Dentistry (BARD). After a successful
compilation of the Year 1 CME course, the participants will have
the chance to sign up for Year 2 Di-
ploa (4 Modules, 15 days in total)
which will lead to Post-Graduate Diploma in Restorative & Aesthetic
Dentistry from the British Academy of Restorative Dentistry (BARD). The
courses will comprise of lectures, practical’s and seminars. After com-
pletion of the Diploma, there is an option for delegates to take the path-
tow from MSc (masters of science) in Restorative and Aesthetic Dentistry
with the University of Manchester and Healthcare Learning or Masters
in Clinical Dentistry (MclinDent) Restorative and Aesthetic Dentistry
with City of London Dental School
(ClDent) BPP University.

CAPP-Tipton Dental Academy and
British Academy of Restorative Den-
tistry (BARD) in addition launched
the Clinical Endodontics Diploma
Certificate and Diploma programme
in Dubai, UAE, starting on 20 April
2017.

Asia Pacific Market
Opportunities
With the opening of CAPP Asia in
2012, the company’s reach has ex-
panded to the Asia-Pacific region and
beyond. CAPP Asia main focus in the
region is the Asia-Pacific Edition of
the CAD/CAM & Dental Dentistry
International Conference held in Sin-
gapore on a biannual basis. This year
will see the 4th Asia Pacific and 11th
Global Edition of the famous CAD/CM
CAM & Digital Dentistry Intl Confer-
ence – the world’s only completely dedicated event in these fields of
dentistry.

Dental Tribune MEA
CAPP is the proud owner of the Dental Tribune Middle East & Africa
print and digital publication. CAPP is delivering six print editions annual-
ly to over 41000 dental professionals (120,000 copies annually) in the
Middle East and Africa region and delivers newsletters to over 41,000
active subscribers every two weeks (approx. 194000 e-mail annually).
Through its international website, the latest industry news reaches the
largest dental community world-
wide - an audience of over 1,000000
dental professionals.

MEA Region amongst den-
tistry’s top high potential
markets
With its rapid and dynamic markets,
continuously educated workforce and
support from local govern-
ments, the Middle East region is
amongst dentistry’s top high poten-
tial markets in the world. Conduct-
ing business in the MEA region how-
ever, is far from easy unless dealing
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Welcome to visit us at the ITTI Media Lounge (Hall 4, booth D60 F61) at the upcoming IDS Cologne (21-25 March 2017). CAPP, feel welcome to visit us at the ITTI Media Lounge (Hall 4, booth D60 F61) at the upcoming IDS Cologne (21-25 March 2017).